

AD INSERTION ORDER



Complete this form and fax to NABJ Marketing Department, 301.445.7101.

1 Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 E-mail Address _____
 Telephone _____ Fax _____

2 Ad to run in this issue(s):

- March 2007 June 2007 Convention Program Book
 September 2007 December 2007

Please circle the ad size that you would like to place:

Page Size	Frequency	Rates		
		B/W	2-color	4-color
Full Page	1x	1500	2000	2500
	2x	1200	1600	2000
	3x	1125	1500	1875
	4x	1050	1400	1750
2/3 Page	1x	1200	1750	2300
	2x	960	1400	1840
	3x	900	1312	1725
	4x	840	1225	1610
1/2 Page	1x	930	1500	2050
	2x	744	1200	1640
	3x	697	1125	1537
	4x	651	1050	1435
1/3 Page	1x	610	1150	1750
	2x	488	920	1400
	3x	457	862	1312
	4x	427	805	1225
1/6 Page	1x	350	920	1490
	2x	280	736	1192
	3x	262	690	1117
	4x	245	644	1043

Position charges:

- Cover 4: +25%
 Cover 3: +15%
 Cover 2: +20%
 Center Spread: +10%

3 I would like to receive information about NABJ web site advertising. Yes No

I am interested in a non-member subscription to the NABJ Journal at a rate of \$50 per year. Yes No

4 Please check one of the methods of payment listed below:

- Payment is enclosed
 Check made payable to NABJ
 Credit Card: Visa MasterCard American Express
 Cardholder's Name _____
 Card Number _____
 Expiration Date _____
 Signature _____
 Purchase Order No. _____
 Payment will be remitted at time of publication.

For more information, contact:
NABJ Marketing Department
8701-A Adelphi Road
Adelphi, MD
866.479.NABJ Telephone
301.445.7101 Facsimile